

# TIMOTHY WONG

ART DIRECTOR / DESIGNER    PH: 415-412-5910    E: TIM@TIMWONGDESIGN.NET    W: TIMOTHYWONG.COM

## WORK EXPERIENCE

- AUG 2015 - PRESENT      FACEBOOK
- I currently work on the Global Marketing and Ads team as an art director focused on creating design solutions which enable businesses to optimize their presence on the web.
- AUG 2014 - AUG 2015      SAMSUNG INNOVATION LAB
- I currently work on strategic initiatives focused on future products and services. I create visual design solutions spanning multiple devices including mobile and software platforms.
- JUN 2010 - JUL 2014      GOOGLE
- Designed Google web sites. Collaborated with Marketing and Engineering teams to create compelling, efficient and accessible web pages. Worked independently on many projects as well as collaborating with team members spanning the organization such as Google Ads, Nexus, Android, Google Play, and Docs.
- FEB 2008 - JUN 2010      ADOBE
- Worked with a team to redesign Adobe's Corporate website. Lead the team in the visual design of the Creative Suite 4 and 5 websites. Also worked with various disciplines such as Adobe's internal brand team as well as information architects, engineering development, and lead the visual design team.
- JAN 2006 - FEB 2008      FROG DESIGN
- Designed for rich-media experiences while maintaining overall usability for various Fortune 500 companies. Being a Senior Digital Designer I engage in direct interaction with clients -researching and maintaining sensitivity to their branding, and directing teams to create custom design solutions which are cutting-edge, adaptive, appropriate, and approachable to their specific user base.
- I am well versed in current and emerging technologies while continuing to keep track of future trends and ideas. I also participate in researching innovative business development and strategies, and love being part of such 'think-tanks'.
- AUG 2005 - DEC 2005      APPLE
- Worked within the Apple Online Store group designing product information pages, online advertisements, and microsites such as their 2005 Holiday Gift Guide.
- OCT 2004 - OCT 2004      HOT STUDIO
- Worked on building out design for Charles Schwab Funds site.

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VISUAL DIGITAL DESIGNER

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## WORK EXPERIENCE

JAN 2004 - OCT 2004

CARLSON MARKETING

Worked with a design team to redesign The Home Depot's 2003-2004 website as well as micro-sites for their sub-brands Husky, Hampton Bay, and Glacier Bay. Also created designs for a variety of sales pitches to companies such as General Motors, Sears, and Gymboree. Art directed and presented ideas for an incentive program with EbGames, the largest online/offline retailer of video/pc games in the American market.

OCT 2003 - NOV 2003

META DESIGN

Designed an Eli Lilly and Company-sponsored informational website for bipolar patients and their physicians.

AUG 2003 - SEP 2003

MACROMEDIA

Worked with a team in redesigning Macromedia's site. Built out pages and created various assets which included work on the new MX 2004 product logos, and worked on online style guides.

AUG 2002 - AUG 2003

YAHOO!

Worked on the Yahoo! Shopping division of Yahoo! creating product information pages, seasonal sales micro-sites, and promotional assets. Also helped to conceptualize and design mocks for an overall site redesign.

JUL 1999 - FEB 2002

SAPIENT

Responsible for developing design directions and providing support to the design team as required throughout the various stages of the design process. Designed interactive/web-based applications and consulted for a number of clients including Hewlett Packard, Sunglass Hut, Virgin Megastore, Land Rover, BestBuy.com, American Center for Design, and Sun Microsystems. Led a design team in creating a web-based application site for Allstate Financial.

## EDUCATION

JUN 1995 - JUN 1999

UNIVERSITY OF CALIFORNIA DAVIS

Bachelor's of Science, Visual Communications

## SKILLS

Adobe After Effects, Adobe Fireworks, Adobe Illustrator, Adobe Indesign, Adobe Photoshop, Adobe Premiere Pro, Cinema 4D, Final Cut Pro